

Andrew Daly

Product Designer

<https://adalydesign.com>

adaly.design@gmail.com

Product Designer with 10+ years of experience across a wide range of B2B, SaaS, and enterprise applications. I specialize in products that enable effective human-AI collaboration and in translating uncertainty into operational systems that teams can trust and scale. My technical background and experience across complex domains allows me to work closely with product and engineering leadership to align business goals, technical constraints, and maintain a human-first design ethos.

Experience

Founder / Product Designer — Kiteframe

Sep 2025 – Present

- Built KiteAI to generate PRD drafts, identify risks and edge cases, and support human and AI collaboration in early product definition.
- Reduced context switching by consolidating workflows, decisions, and requirements into a single product surface.
- Designed and launched an AI assisted workflow platform enabling designers, PMs, and engineers to collaborate in one shared space.

Senior Product Designer — Zoox

Oct 2023 – Sep 2025

- Led design for safety critical, real time operational systems supporting autonomous vehicle fleets.
- Reduced average incident response time by about 70 percent (~5 minutes to ~1.5 minutes) through unified diagnostic and incident tooling.
- Decreased vehicle recovery dispatches by ~95 percent, enabling recovery without fleet response in majority of cases.
- Enabled scaling from a 1-to-1 to a 1-to-5 operator to vehicle ratio ahead of service launch in Las Vegas and San Francisco.
- Designed ML-assisted hazard review workflows reducing manual review volume by about ~85 percent and lowering start of service risk.

Lead Product Designer — Lacuna Technologies

Apr 2021 – Oct 2023

- Led the design process from inception to launch for an enterprise policy-as-code platform tailored for transportation agencies.
- Enabled immediate digital policy activation, enhancing compliance and increasing city revenue capture.
- Reduced reliance on reactive reporting by implementing proactive, system-driven enforcement.
- Successfully deployed solutions with Department of Transportation agencies such as LADOT and Miami-Dade.

Lead Product Designer — Filld

Sep 2018 – Sep 2019 · Apr 2016 – Jul 2016

- Worked on driver and operations workflows that turned messy real-world constraints into clear, actionable interfaces.
- Designed route and stop management, exception handling, and operational visibility features.
- Partnered closely with operations, support, and engineering to refine edge cases and improve reliability of day-to-day delivery.

Lead Business UI Designer — Tarana Wireless, Inc.

Nov 2016 – Sep 2018

- Led design of a GIS based planning tool used by enterprise ISPs to estimate wireless deployment feasibility and throughput.
- Translated complex RF and geospatial data into accessible workflows for less technical planners.
- Reduced planning cost and time by enabling pre survey analysis before sending field teams.

Skills and Focus Areas

UX/UI & Systems design, visual design, human AI interaction, product strategy, cross functional leadership, prototyping

Education

B.S. in Engineering Physics — Westmont College